

Picture Perfect:

Finding the Clues, Getting the Answers, and Passing the IBLCE Exam



with Marie Biancuzzo, RN MS IBCLC

Goal

By viewing more than 200 clinical images of breastfeeding dyads, participants will learn to accurately recognize conditions that may appear in photo items on the IBLCE exam.

Who Should Attend

Anyone who is preparing to take the IBLCE exam.

Objectives

- State at least 5 visual elements in a photograph which provide clues that distinguish one clinical condition from similar but different conditions.
- Accurately identify normal and abnormal conditions that may be found on the skin of the breastfeeding mother or her infant.
- Accurately recognize conditions of the mammary gland that may occur as a result of lactogenesis, congenital defects, trauma, or infection (including MRSA).
- Relate growth and developmental milestones to photographs of infants and children.
- Interpret charts, diagrams, drawings, and other graphic media related to breastfeeding, statistical measures and related data.

Awarding of Credits

This course has been approved for 5.2 L-CERPs and 5.2 contact hours. Certificates of achievement (which document continuing education credit) will not be awarded until the adjournment of the course. **No exceptions will be made. No partial credit can be given.**

When & Where

June 25, 2009 Tinton Falls NJ	July 10, 2009 Williamsport PA	July 14, 2009 Fredericksburg VA	July 16, 2009 Frederick MD
Residence Inn Tinton Falls 90 Park Rd. Tinton Falls NJ 732-389-8100	Quality Inn & Conference Center 234 US Highway 15 Williamsport PA 570-323-9801	Homewood Suites 1040 Hospitality Ln. Fredericksburg VA 540-786-9700	Hampton Inn Frederick 5311 Buckeystown Pike Frederick MD 301-698-2500
Early-bird Deadline: May 28 Regular Deadline: June 18	Early-bird Deadline: June 12 Regular Deadline: July 3	Early-bird Deadline: June 16 Regular Deadline: July 7	Early-bird Deadline: June 18 Regular Deadline: July 9

Stop memorizing. Start recognizing!

Anyone can memorize photos they've studied over and over. Successful test-takers can recognize critical and subtle details in unfamiliar photos.

You'll learn how in this course!

Registration

Registration includes all seminar materials. Space is very limited, so early-bird registration is recommended. You can register online at www.breastfeedingoutlook.com or you may register by fax (703-787-9895) or by mail (address on registration page). Call the Registrar at 703-787-9894 with any questions.

Fees

\$129 Early-bird registration if payment is postmarked/faxed/submitted online **on or before the early-bird deadline** (see other side for exact dates).

\$143 Regular registration if payment is postmarked/faxed/submitted online **after the early-bird deadline** (see other side for exact dates).

Schedule

Sign-in will begin at 7:45 AM, and the seminar will conclude by 4:15 PM. You will receive a certificate of completion for continuing education credit only if you attend the entire program and sign the sign-out sheet at the end of the day. **No partial credit will be given.**

For more information contact:

Registrar

703-787-9894

seminars@breastfeedingoutlook.com

Questions or special needs?

Call or e-mail us!



Faculty

Marie Biancuzzo, RN MS IBCLC, is a leading expert in breastfeeding issues. Author of *Breastfeeding the Newborn: Clinical Strategies for Nurses* and more than 100 articles, Marie has developed many self-learning packages, educational seminars and clinical resources. A founding member of the United States Breastfeeding Committee, Marie is also the past president of Baby-

Friendly USA.

Marie has first-hand clinical experience with breastfeeding management. In more than two decades of practice, she has held positions as staff nurse, clinical nurse specialist, and nurse administrator at community and university-based hospitals. Throughout much of this time, Marie has practiced per diem as a staff nurse in nearly all sub-specialties of maternal-child health.

A renowned speaker who brings Marie Biancuzzo's Lactation Exam Review course to multiple major cities across the U.S. each year, Marie has earned praise for her warmth, enthusiasm and interactive teaching style.

Cancellation Policy

Cancellations are subject to a \$50 administrative fee when received prior to the regular deadline (see other side for exact dates). Because our costs are based on registrations received, **no refunds can be given after the regular deadline.** If you are unable to attend, a substitute may come in your place. However, please notify the Registrar at 703-787-9894 or seminars@breastfeedingoutlook.com as soon as possible.

In the unlikely event that the program is cancelled, Breastfeeding Outlook will refund the registration fee in full, but is not responsible for any travel or hotel costs you may incur.

Confirmation, Travel and Lodging

Upon registering, you will receive a packet including a confirmation of your registration, payment receipt, course schedule, and site details. (The site details are also downloadable from our web site.) If you do not receive your registration packet by the regular deadline, please contact the Registrar at 703-787-9894. However, if you registered within one week before the regular deadline, please allow for mail transit time before calling.

This continuing nursing education activity for 5.2 contact hours was approved by WMC Worldwide, L.L.C., which is approved as a provider (#2008-040-1) of continuing education by the Virginia Nurses Association which is accredited as an approver of continuing education by the American Nurses Credentialing Center's Commission on Accreditation.

This continuing nursing education activity for 5.2 L-CERPS has been approved by WMC Worldwide, L.L.C., which is accredited as a long-term provider (#CLT108-22) by the International Board of Lactation Consultant Examiners.

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Please print or type and provide complete information. If registering multiple people, please photocopy and submit a separate registration form for each person. One combined check or credit card payment may be submitted.

Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone () _____ E-mail _____

Employer _____ Position _____

I am (check all that apply):

RN RD IBCLC (year certified _____) LCCE MD Other _____

I am registering for the seminar in:

Tinton Falls NJ—June 25
Early-bird: May 28
Regular Deadline: June 18

Williamsport PA—July 10
Early-bird: June 12
Regular Deadline: July 3

Fredericksburg VA—July 14
Early-bird: June 16
Regular Deadline: July 7

Frederick MD—July 16
Early-bird: June 18
Regular Deadline: July 9

I am paying the:

\$129 per seminar if payment is postmarked/faxed/submitted online **on or before** the early-bird deadline (see above).
 \$143 per seminar if payment is postmarked/faxed/submitted online **after** the early-bird deadline (see above).

My payment method is:

Check made payable to Breastfeeding Outlook (US banks only) **OR**
 Credit Card (fax to 703-787-9895 or mail to the address below): Visa MasterCard Discover AmEx

Card # _____ Exp. Date _____

Signature _____

Cardholder's name as shown on card (please print) _____

Register online at www.breastfeedingoutlook.com, or detach and mail or fax this registration form with payment **on or before the deadline to:**

Breastfeeding Outlook | PO Box 387 | Herndon VA 20172-0387

WMC Worldwide, L.L.C. (FEIN #54-1915-060) is the proud parent of Breastfeeding Outlook and publisher of the Breastfeeding Outlook newsletter and a series of self-learning packages. We accept purchase orders from hospitals, government offices and educational institutions (FEIN #54-1915-060). Note: Issuing a purchase order does not constitute payment. Unless a check or money order is postmarked/faxed/submitted online before the early-bird deadline, the early-bird rate does not apply. See the Fees section for details about regular and walk-in registration rates.

3 Easy Ways to Register!

1. **Online:** www.breastfeedingoutlook.com
2. Fax: 703-787-9895
3. Mail:
Breastfeeding Outlook
PO Box 387
Herndon VA 20172-0387

How did you find out about this seminar?

- Online search (i.e. Google)
 Postcard in the mail
 This brochure
 Co-worker or supervisor
 Breastfeeding Outlook website
 Other (please specify):